

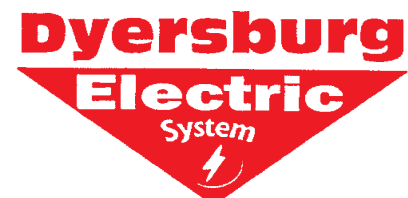
MID-YEAR PROGRESS REPORT

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Save money on the events and programs you normally sponsor throughout the year!

MID-YEAR PROGRESS REPORT

Visit us on line at www.dyerchamber.com



Mid-Year Progress Report

August 2010

Dyersburg/Dyer County Chamber of Commerce
2000 Commerce Avenue • Dyersburg, TN 38024

Telephone: 731.285.3433 • Fax: 731.286.4926
Email: chamber@ecsis.net • Website: www.dyerchamber.com



MID-YEAR PROGRESS REPORT

2010 Board of Directors

EXECUTIVE COMMITTEE

Joe Emery, Chairman
Wendell West, Immediate Past-Chairman
Jeff Agee, Chairman-Elect
Allen Hester, President/CEO
Joe M. Enoch, Treasurer
Eddie Anderson, Vice Chair Agribusiness
Don Crews, Vice Chair Business Development
Joe Yates, Vice Chair Downtown Development
Paul Carson, Vice Chair Community Development
Dr. Karen Bowyer, Vice Chair Education
Susan Dew, Vice Chair Existing Industry
Bob Kirk, Vice Chair Governmental & Legislative
David Taylor, Vice Chair Economic Development
Jeff Agee, Vice Chair Membership Development
David Hayes, Vice Chair Regional Development
John Ford, Vice Chair Transportation
Larry White, Vice Chair Healthcare Industry
Ben Edwards, Vice Chair Retail Dev.

BOARD MEMBERS

Jeff Agee	Bill Reffert
Walt Bradshaw	Scott Self
Michelle Brewer	Tom Sheedy
Andrew Harrington	Cathy Strawbridge
Ray Lowrance	York Walker
Pollyanna McClure	Whitney Allmon
Mike Pennington	Penny Guthrie
Tracy Latham	Mark Porter
Russell Pig	Danny Watson
Steve Lane	

EX-OFFICIO MEMBERS

Mayor Richard Hill, Dyer County
Mayor John Holden, Dyersburg
Mayor K.W. Dennison, Newbern
Mayor James Davis, Trimble
John Lannom, Legal Counsel
Brian Collins, TN Vocational Training Center
Lloyd Ramer, City Schools Superintendent
Dr. Dwight Hedge, Dyer County Superintendent
Jimmy Williamson, Power Board
Eddie Burks, Planning Commission

Message From The Chairman

By Joe Emery, Chairman of the Board

Hot enough for everybody? Are we enjoying the summer heat wave? Well, it's August in West Tennessee, so we all keep the iced tea handy, right?

But before we know it, temperatures will begin to cool down, and fall will arrive. Crops will be harvested, the holidays will roll around, and the year 2010 will draw to a close.

As your Chairman this year, I'm reminded of that old Chinese proverb that says: "May you live in interesting times." This year has certainly been an interesting one so far!

We started off with news that one of our largest industries, WorldColor, was going to close by the end of the year, if not sooner. That was back in March; it was bad news then, and it's still tough to contemplate the impact this will have on our local economy.

Then, in May, we were hit with the worst flooding in our history! South Dyersburg was under water, hundreds of people were displaced, and some of the retail businesses in the area simply had to shut down for good because of the extensive damage.

But, thankfully, no life was lost. Most of the industries were back up and running in short order. The city and county responded swiftly and effectively, and the generosity of Dyer Countians was quickly evident as everyone pitched in to help those who needed a hand.

As your Chairman, I have had an opportunity to see first hand the work that the board, the staff and various volunteers are doing on behalf of the community, and I can tell you this with certainty: As members, you should be very proud. Our organization remained undaunted in the face of these extraordinary tough economic times and the temporary setbacks that have come our way. I would also like to take this opportunity to thank the Board Members for their continued support and dedication to the Chamber.

In spite of everything that has happened, we continue to forge ahead. From our Downtown Dyersburg revitalization project and Riverfront Park efforts, to several existing industry expansion projects, to creation and/or sponsorship of exciting community events like the Big River Bowl, the first-ever Dyersburg Duckfest and the upcoming Halls Air Show, we are actively engaged in moving the community forward.

Please take a few minutes to read through the information in this report, and keep it on file in your home or office. Share it with your friends, neighbors and business associates. Talk up the positive things that are going on.

Finally, take pride in the fact that you are supporting all these efforts, across many different aspects of community life, that combine to make Dyersburg and Dyer County a great place to live, work, raise a family and do business – rain or shine!



Message From The President

By Allen Hester, CCE, CECD, President/CEO



In the chamber profession, one must remain optimistic. This is not a job for a naysayer. That being said, though, it is sometimes difficult to remain positive when big industries are leaving town and floodwater is up over the window sills.

It's easy to feel good when things are going great, but the real test comes when we are faced with adversity. But as the old cliché goes, when the going gets tough, the tough get going!

That's how I would characterize the work of the Chamber staff so far this year. They have remained positive, stayed focused, and made good things happen. I can't say enough to thank Tammy Hall, Tonya Traylor, Steve Guttery, Judy Gregory, and our newest staff member, Ellen Carrington, for the work they have done so far this year. Bart Jowers and Doris Smith do a great job keeping the Lannom Center running smoothly all year long.

I am equally grateful for and impressed with the efforts of our grant writer, Monique Hazelwood, and our videographer-in-residence, Ken Teutsch, for their contributions. (If you haven't viewed our video library on YouTube, you need to check it out! Just hit our website at www.dyerchamber.com and click the YouTube icon.)

The bottom line for me is this: In spite of the Great Recession and all of the uncertainty we face going forward, I feel privileged to work with some great people who refuse to give up on building a better future for our community.

We are making a difference!

MID-YEAR PROGRESS REPORT

Happenings of Downtown Dyersburg

Main Street Dyersburg continues efforts to restore downtown, including a new streetscape around the Court Square.



As Main Street Farmers Market enters into its fourth year, there are record numbers of growers and buyers.



MID-YEAR PROGRESS REPORT

Our Partners In Progress

Rogers Plumbing, Heating, Air
RoyalGuard, Inc.
S. M. Lawrence Co., Inc.
S.T.A.R. Physical Therapy
Saint Mary's Episcopal Church
Sara Lee US Foods
Sara Miller
Schultz Farms
Scott Self, D.D.S.
Sears
Security Bank - Dyersburg
Sells, D. L., Inc. - McDonald's Restaurant
Mngmt.
Servall Termite & Gutter
Servicemaster by RenuCo
Servpro of Dyersburg/Union City
Sez Sew
Sherwin Williams
Sisbro Management, LLC
Sonic Drive-In
Sonic Drive-In #1
Sonic Drive-In #2
Southeastern Reinforcing Inc
Sports Orthopedics & Spine
Sports Plus Rehab Centers
SRG Global, Inc.
Staffmark
Stallings Lipford
Stanley P. Young D.D.S.
State Farm Insurance, L. D. Gant
State Gazette/Dyersburg News
State Systems Inc.
Steel Fab Inc.
Steely Foot Clinic
Subway Sandwiches & Salads
Sudbury Broadcasting
Sun Products Corp.
Sunshine Motors
Super D #67
Superior Fire Protection, Inc.
Surveying Services Inc.
Sweet Pepper's Deli
Sylvan Learning Center
Taco Bell Of Dyersburg, Inc.
Tempe's
Tencom Technologies
Tenn Ark Crop Service Inc
Tennessee Career Center At Dyersburg
Tennessee Realty
Tennessee Realty
Tennessee Realty
Tennessee Tractor
Tennessee Valley Authority
TennLawn
Teresa Stavelly, DDS
The Back 9
The Bridge at Ridgely
The Cartridge Exchange
The Centre Group
The Clinic, PLLC
The Factory Connection
The Highlands of Dyersburg
The King Mansion
The UPS Store #5973
Thomas and Pat Parnell
Thomas Reasons, County Commissioner
Thunderbolt Broadcasting
Thurmond Structural Detailing, Inc.

Thurmond Structural Detailing, Inc.
Tigrett & Pennington Insurance Inc.
Tim Castellaw Ford
TLM Associates, Inc.
TN Technology Center at Newbern
Town of Trimble
Transitions of Dyer County
TRC @ Dyersburg
Trenton Industrial Laundry
Tri-County Farmers Equipment Inc
Trinity Ev. Lutheran Church
Triple T Tire & Alignment
Tucker Street Church
Tucker Tire & Oil Company
Ty Be Company
U.S. Army
Uitendaal, John
Universal Contractors, LLC
University of Memphis-Dyersburg Office
UT Dyer County Extension Service
Volunteer Family Medical Clinic
Volunteer Home Care, Inc.
W. TN Regional Blood Center/Lifeline Blood
Services
Wade Electric Co Inc
Walden's Cabinets
Walmart Store #677
Walton's Office Products
Warehousing Limited
West Tennessee Bone & Joint Clinic
West Tennessee Communications
West Tennessee Motor Co. & Leasing, LLC
West Tennessee Surgical, PLC
West TN Area Council BSA
White & Associates Home Assistance Inc.
White & Associates Insurance Agency, Inc.
Wilkerson, Gauldin & Hayes Attorneys
Wilkerson's Taxidermy
William T. Jordan, Attorney
Williams Furniture
Willis Air Conditioning & Electric
Willoughby Insurance Agency & AFLAC
Wis-Pak of Dyersburg LLC
Women's Clinic of Dyersburg PLLC
Woodlawn, LLC
Woodmen of the World
Workforce Essentials
World Color
Worldwide International Student Exchange
YMCA of Dyer County
Yorkville Recycling, Inc.
Youth Villages

*Thank you for
your continued
support!*

THANKS TO OUR MEMBERSHIP LUNCHEON SPONSORS:

First Citizens National Bank

Sara Lee

Dyersburg Electric System

Forcum Lannom Contractors

AT&T

Security Bank

John Lannom Law Firm

Caterpillar

**Dyersburg Regional Medical
Center**

First South Bank

First State Bank

**Forcum Lannom Building
Materials**

CableOne

**Colonial Diversified Polymer
Products**

MID-YEAR PROGRESS REPORT

Economic Development & Tourism

David Taylor, Vice Chair

Fundraising efforts continued with a total of **\$741,000** now pledged over the three year period 2009-2011.

A total of **12 new industry inquiries** have been answered so far in 2010. **Four** are currently active on the Expect II industrial building.

We are continuing our tourism efforts, with support of the **DSCC Baseball/Softball Tournament** in May 2010, support for the **Dyersburg Duckfest** in August 2010, support for the upcoming **Big River Bowl** in August 2010, support for the upcoming **Halls Air Show** in September 2010, and support for the **Mississippi River Corridor Project** and related tourism events such as canoeing, hiking, bird watching, etc., with various forms of advertising and promo materials. Videos, print ads, brochures, etc., including the ***Destination Dyersburg*** magazine, which contains articles about tourism and cultural events.

The Chamber continues to support new efforts in assisting the **Port Authority** in obtaining a new **TIGER II Grant** from the federal government to complete the port project. We are providing ongoing support for completion of **I-69 through West Tennessee**.

MEETINGS, CONFERENCES, FORUMS:

- **Southern Economic & Development Council:** "Meet the Consultants" in Chicago, IL
- **Original Equipment Supplier Association** automotive meeting in

Franklin, TN

- **Area Development Consultants Forum** in San Francisco, CA
- **Roundtable in the South**, consultants meeting in Myrtle Beach, SC
- **Tennessee Economic Partnership**, Chicago-area consultants visit
- **German-American Chamber of Commerce**, new member event, in Atlanta, GA.

•**International Council of Shopping Centers TN-KY Idea Exchange**, in Nashville, TN.

•**American Chamber**

of Commerce Executives conference in Milwaukee.

- **Southern Economic Development Council**, annual conference, New Orleans, LA.

Ads placed this year in the following publications: *Site Selection, Area Development, World Trade 100* (online), *Business Facilities, Tennessee Economic & Community Development Guide*.

The **Tourism brochure** has been revised to include yearly calendar of events and distributed to area hotels, restaurants, etc. Tourism videos have been developed by Ken Teutsch of F3 Media and uploaded on the Chamber's **YouTube** channel.

A walking tour was conducted around the ruins of the **Mengel Box Company**. The tour consisted of Chamber representatives and members of the Dyer County Historical Society.

The Young Farmers and Ranchers Program is still in place and has been a very positive partnership.



The Big River Bowl - August 28

Work continues on obtaining and implenting various grants from USDA and other sources to complete renovations to the **Farmers Market** building and to construct a **floating boat dock** from which canoes and kayaks can be launched. The Downtown Development Association was recently awarded grant funds for these projects.



2010 Annual Chamber Golf Tournament

MID-YEAR PROGRESS REPORT

Downtown Development

Joe Yates, Vice Chair

The Downtown Dyersburg Development Association continued to **execute the Sub-Master Plan** as designed by Askew, Hargraves and Harcourt and also continued developmet of the **River Park** on the Forked Deer River.

This year's **Farmers Market** presented a record number of vendors and also incorporated the **Know Your Grower** initiative.

Membership Development

Jeff Agee, Vice Chair

The Chamber held the **Annual Membership Banquet and Awards Presentation** in January and featured guest speaker Bob Farmer and The Farmers Almanac.

The Chamber continues to host **monthly 12 @ 12 luncheons** for Chamber and prospective members to learn about current programs and member benefits.

The Chamber has held several **Ribbon Cuttings** for new members this year with assistance from our Diplomats, Mayors, and other dignitaries.

The Membership Development Sub-Committee continues to focus on retention efforts for 2010 with Chamber members and other valued added benefits.



Bob Farmer was the guest speaker and entertainer for the 2010 Annual Membership Banquet.

Business Development

Don Crews, Vice Chair

The Chamber's staff and board members have been actively involved in this year's **CREST Program** (Creating a Rural Entrepreneurial System in Tennessee) through a partnership with Dyersburg State Small Business Development and community leaders. The CREST Program will help to foster programs and services to meet the diverse needs current and future entrepreneurs.

We are currently working on a **Small Business Development Kit** that will provide a one-stop-shop approach for businesses to access pertinent information related to licenses, taxes, state and local contacts, along with information from the Department of Economic & Community Development. This kit will also be avialable electronically for small business members to download from the Chamber's website.

Once again in 2010, the Chamber will partner with Vicki Lake to provide three Grant Writing Workshops on October 28th, November 4th, and November 11th.

The Chamber's **Annual Business Expo** was held on April 29th with record breaking attendance by both vendors and visitors. Approximately 20% of the vendors were new businesses that took advantage of the expo's benefits in promoting new and existing products and services.

The Business Development Sub-Committee and Chamber staff are currently discussing new partnership opportunities and the possibility of facilitating a **Jump Start Workshop** in the Spring of 2011.

The Chamber awarded two local small businesses Business of the Year Award at the **2010 Annual Banquet**. The Chamber also partnered with TN Department of Economic & Community, F-3 Media, and Pennington Seed & Supply, to develop and submit a video as part of the first annual entrepreneurship video competition "What Makes You an Entrepreneur?" Pennington Seed & Supply was chosen as the winner of the statewide competition and was awarded a \$500 cash prize and a professional marketing package valued at \$2,000.00.



Mike and Dana Pennington: winners of the video competition "What Makes You an Entrepreneur?"

MID-YEAR PROGRESS REPORT

Our Partners In Progress

Excel Polymers
Extendicare of West Tennessee
Eye Care Group PLLC-Dyersburg Location
Faith Deliverance Apostolic Church
Family Care
Family Care PC
Family Medical Clinic
Fastenal Company
Fiddlesticks
Fine Arts Warehouse
Firestone Industrial Products
First Baptist Church
First Choice Medical Care
First Christian Church
First Citizens Financial Plus
First Citizens National Bank
First Citizens National Bank Mortgage Lending Division
First Presbyterian Church
First South Bank
First State
First United Methodist Church
Fisher's Meat Company
Flatt Heating & Air Conditioning
FMY Orthodontics PC
Forcum Lannom Contractors
Forcum-Lannom Inc.
Ford & Harrison, LLP
Ford Construction Company
Forever Communications
Four Seasons Realty/GMAC Real Estate Frames, Etc.
Frazier Properties
Frazier Roofing
French's Catering
Fyrne Lake
General Appliance & Furniture
Geraldine's Florist & Proud's Monument
Gibson Electric Membership Corporation
Gibson Farmers Co-op
Girl ScoutsHeart of the South
Green Thumb of Dyersburg, LLC
Green Village Corners, LLC
Green Village Shopping Center
Grogan's Dairy Queen
H & H Pallet Company
H & R Block
H.C.I. Supply Co.
Hampton Inn
Hand Surgery Clinic, PLLC
Hardage Group
Hart State Farm Insurance
Haskins & Harris P.A.
Heckethorn Products, Inc.
Hester Farms
Hilliard W. L. Lyons, LLC
Holiday Inn Express
Hollywood Feed
Holy Angels Catholic Church
Hometown Appraisals
Horner, Hawkins & Kerber, D.D.S.
Hub City Blueprint & Supply Co Inc
Huddle House
Independent Radiology Associates
Industrial Controls & Electrical, LLC
Inland Dredging Co., L.L.C.
Integrated Systems, LLC
J & P Machine Repair
JD Distributors

Jeff Box
Jimmy Lanier—Public Defender
Joe M. Enoch & Associates, PLLC
John Holden
John J. Campbell Co., Inc.
John Lannom, Attorney
Johnson-Williams Funeral Home
Jones, Hamilton, & Lay, PLC
K & S Engineering, PLLC
Katie Winchester
Kelly On-Site Services - c/o Sara Lee US Foods
Ketchum Law Firm
Kirk, Jere T., Contractor
Klinkhammer Acoustical
Ketchum Law Firm
Kirk, Jere T., Contractor
Klinkhammer Acoustical
Komatsu America International
Kroger Food Store #392
Lacy Brothers Farms
Lake Road B/P Amoco
Lakeview Dining Room
Lamar Advertising
Landscape Workshop
Lawrence Electric
Lewis Norman, Alderman
Life Choices Pregnancy Support Center of Dyersburg
Liquor Cabinet
Little Caesars
Livingston's Janitorial Service
Lone Oak Retrievers
Long & Gibson Pharmacy
Lowery's Body Shop
Lulu's
Lupo's Restaurante Italiano
Lupo's Stein Low Catering
Lusk Chiropractic Health Center
Main Street Family Pharmacy
Mainline Station
Manpower West Tennessee
Maple Ridge Manor
March of Dimes Birth Defects Foundation
McDowell Center for Children
McGehee, Nicholson, Burke, Architects Inc
McIver's Grant Public Library
Medical Nephrology Associates
MedSouth Medical Center
Merle Norman
Metro Industrial Jobs
Mid-South Heart Center
MidSouth Pain Treatment Center
Mid-South Surgical, P.C.
Millington & Tipton Appeal
Mississippi River Corridor
Modern Woodmen of America
Mona's Smoke Shop
Money4U.net
Moody Properties Inc.
Murray Guard Inc.
N.W. TN Shooting Sports Assoc., Inc.
Nauvoo Pet Resort
NES Rentals
Newbern Discount Drug, LLC
Newbern First United Methodist Church
Newbern Food Rite #22
Newbern Housing Authority
Newbern Medical Clinic

Newbill & Henry CPA's
Nexair
Nordyne
Northwest Dyersburg Utility District
Northwest TN Workforce Board
NSK Steering Systems America, Inc.
Nucor Building Systems
Nucor Steel-Arkansas
Okeena Bottled Water
Old South Trading Company
Omni-Tech Manufacturing
Outerlimit Powersports
P T Company
P.H. White Company
Paducah Supply Co.
Pain Center of Dyersburg
Palmer Law Firm
Parkview Florist
Pathways
Patterson Bro. Main St. Service Center
Payday Place, Inc.
Pediatric Associates
Pennington Seed & Supply
Permenter Construction
Phillips Engineering
Physical Therapy of Dyersburg
Pollack Broadcasting Co.
PolyOne Engineered Materials
Posthouse Apartments
Powell Transportation
Power & Control Resources
Premier Floor Center
Prewitt Medical Care Clinic, PC
Priority Alarm Services, Inc.
Professional Development Center
Professional Real Estate
Professional Satellite Sales
Proforma Custom Printing
Prudential 1st Southern Realty-Frank Salowitz
Prudential First Southern Real Estate
Prudential First Southern Real Estate - Chad Sipes
R & R Roofing & Siding
R & S Carpet Sales
R.C. Owen
Ramm Fencing
Randall Prince, D.D.S.
Randstad Staffing Services
Raymond Cooper Painting
Reasons Construction Co Inc
Reed Properties
Reelfoot Manor
Regina's Appraisal Service
Regional Home Care
Regions Bank
Reliable Glass & Paint
Renovation Plus Construction
Rent One
Republic Finance
Restorall
RFW Construction Group
Rick Hill Nissan
Riggs Supply Company
Right Choices of West Tennessee
RMR Investment Company
Roberts-Gibson, Inc.
Roger Long Farms
Rogers Jewelry

MID-YEAR PROGRESS REPORT

Our Partners In Progress

1st Choice Physical Therapy
4-Evergreen Lawn Service
A-1 Construction
A-1 Plumbing
Abe's Rib Eye Barn
Adams and Reese Attorneys at Law
Adorable Again - Infant, Children, and Maternity
Advance Auto Parts
Advance Check and Pawn
Affordable Exterminating Co.
AFLAC
Air Evac
Air Gas Midsouth
AKC Janitorial Service & Supplies
Alexander Thompson Arnold PLLC
Alford Printing
Allen, Summers, Simpson, Lillie, Gresham PLLC
All-N-One Storage/U-Haul
Aloha Pools & Spas
Alumnae Chapt.-Delta Sigma Theta, Inc.
AMEDISYS
American Cellular
American Design Drafting Association
American General Life & Accident
Amteck
Anderson Brace and Limb
Anderson Farms
Anderson Printing & Office Products
Animal Care Hospital
Applebee's
Appraisal Consulting Group
Aramark Uniform Service
Arby's
Art Craft Signs
Ashley, Ashley & Arnold Attorneys
Askew Hargraves Harcourt & Assoc., Inc.
AT & T
Atlas Signcrafters
Aztec Pest Control
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC
Baltimore & McCraw Bonding Co.
Baptist Memorial Hospital Union City
Barker Brothers Waste Inc
Barker, State Representative
Barron Surveying & Mapping
Beasley Chiropractic Center
Belew & Ray Drugs
Best Western Dyersburg Inns
Bethel University: College of Professional Studies
Bill Adcock
Bill Cloar
Blackberry Hill Catering
Blossoms Flowers & Gifts
Bob Kirk, Alderman
Bobby O. Cook, D.D.S.
Boss Hoss Cycle, Inc.
Bradshaw & Company Insurors
Bradshaw, Peggy
Brewer & Associates
Brewer Property Management
Briggs & Stratton
Bruce Hayes Communications
Brunson, Kenneth, D.D.S.
Bumper to Bumper Auto Parts
Bunge North America
Burch Food Services, Inc.
Burks Beverage Company, L.P.

Burks Broadcasting
C & C Pharmacy
CableOne
Caldwells Office Outfitters
Canterbury Place
Cape Regional Eye Center
Caravan Packaging Corporation
CaRe Petroleum Company
CareAll Home Care Services
Cargill Inc.
Carlen Properties, LP
Carousel Realty of Dyer County
Caterpillar Logistics
Caterpillar-DTF
Catfish Galley
Center for Adult Healthcare
Center Line Electric
Century Equipment Rental
Chancery Clerk and Master
Chaney Properties
Charlene's/Just Divine Tea Room
Charles Cowles, CPA
Charles James Construction
Chic Farm Company
Child Support Services of Tennessee
Choctaw Transportation Co. Inc.
Christ Classical Academy
City Collision Center
City Drug Company
City Liquor
City of Dyersburg
City Of Newbern
Civil Engineering Solutions
Clark Distributing
Clark Properties North
Clifco, Inc.
Cole Chiropractic Clinic
Coleman's Discount Home Furnishings
Colonial Diversified Polymer Products
Comcast Spotlight
Comfort Inn
Cornerstone Church of God
Cosmopolitan Funeral Services
Cottrell Electric Company
Craig Fitzhugh
Creative Kidz
Credit Services of Northwest Tennessee, Inc.
Cricket Corner
Cruizer's Grill
Cumberland Presbyterian Church
Cupples J & J Company
Curry Funeral Home
Curves for Women
Cutz and Color
D & B Properties
D & K Packaging
Danny Dedmon
Davis Wealth Services
Dean's Overhead Door & Services
Debbie Bradshaw-Hart, Dyer Co. Commission
Delta Autoplex
Delta Roofing, Siding & Supply Co.
Developmental Skills Center
Dodge Store
Dodson Farms
Don Medlin Company
Dr. Jimmy Noonan

Drs. Moore and Caylor
Duckworth Pathology Group
Dusty Joe's Stakeout
Dyer Co. Chapter, American Red Cross
Dyer County Adult Education
Dyer County Animal Hospital
Dyer County Board Of Education
Dyer County Branch of the NAACP
Dyer County Chancery Court Clerk
Dyer County Circuit Court Clerk
Dyer County Court Clerk
Dyer County Fair Association
Dyer County Farm Bureau
Dyer County Government
Dyer County Home Builders
Dyer County Realty
Dyer County Register of Deeds
Dyer County Road Superintendent
Dyer Distributing, LP
Dyer Investment Company
Dyersburg Air Service Inc.
Dyersburg Allergy Clinic
Dyersburg Area Community Concert Association
Dyersburg Army Air Base Memorial Assoc., Inc.
Dyersburg Christian Center
Dyersburg City Schools
Dyersburg City Schools
Dyersburg Civitan Club
Dyersburg Clinic Corp
Dyersburg Credit Union
Dyersburg Diabetic Clinic
Dyersburg Electric System
Dyersburg Family Eye Care
Dyersburg Family Walk-In Clinic
Dyersburg Funeral Home
Dyersburg Intermediate School
Dyersburg Jaycees
Dyersburg Kiwanis Club
Dyersburg Mall
Dyersburg Manor
Dyersburg Municipal Golf Course
Dyersburg Noon Rotary Club
Dyersburg Orthopedic Surgery
Dyersburg Pallet
Dyersburg Parks & Recreation Dept.
Dyersburg Pediatric Dentistry
Dyersburg Realty
Dyersburg Regional Medical Center
Dyersburg Rotary Breakfast Club
Dyersburg Save-A-Lot Foods
Dyersburg Skin Clinic
Dyersburg State Community College
Dyersburg State Community College
Dyersburg Tax Service
Dyersburg Trophy
Dyersburg Urology Clinic
Dyersburg/Dyer County Union Mission
East Court Properties LLC
Eaton Corporation-6031
Edutech Inc
Edward Jones
Edward Jones
El Patio Mexican Restaurant, LLC
Electronic Communication Systems
Engineering Design Consultants
ERMCO
Excalibar Minerals, Inc.

Web Based Membership Database: Chamber staff have met with individual small business members to provide one-on-one training as to how to setup their membership portal that allows for enhanced website benefits related to search engine optimization, uploading of photos related to business products/services, and an integrated Google map.

Existing Industry

Susan Dew, Vice Chair

The Chamber continues to encourage plant tours of local industry as a component of **Existing Industry Roundtable meetings**.

We held the **Annual Industry Appreciation Cookout** and encourage more participation. Held on May 27th with a good turnout. Comedian Michael Clayton entertained the crowd.

We conducted the **Annual Wage and Benefit Survey** with guidance from HR Managers. Completed in March of 2010 with good participation.



Great attendance for the Dyersburg Duckfest

The Retail Team is developing a “hit list” of prospects to reach out to from the **Fast Casual Top 100 List**.

Agribusiness

Eddie Anderson, Vice Chair

The Chamber assisted with and helped to facilitate the first ever **Dyersburg Duckfest** on August 7 at the Dyer County Fairgrounds. This outdoor hunting/fishing event surrounds the local Rough Country brand and other local outdoor sportman venues in the area. The Duckfest brought together TWRA, Buck and Bass, Ducks Unlimited, etc., in efforts to support Agritourism.

The Chamber continues to promote the **Mississippi River Corridor** project for Agritourism.

Governmental & Legislative

Bob Kirk, Vice Chair

We invited the major gubernatorial and the **8th District Congressional candidates** to the Annual Membership Matters Luncheon.

We are continuing our partnering efforts with other organizations that engage in legislative affairs.



Dyer County received an \$80,000 RTP grant for the Dyersburg River Park and Greenway in the Mississippi River Corridor Trail. Pictured from left to right are: Bob Richards, TDEC Greenways and Trails Coordinator; Gerald Parish, TDEC Recreation Education Services Director; Diana Threadgill, Mississippi River Corridor Commission Executive Director; Steve Guttery; and Commissioner Jim Fyke.

Retail Development

Ben Edwards, Vice Chair

Team Members have determined that **I-69 is mission critical** for Retail Development and we need to prioritize that effort.

There is **current and ongoing retail development activity** at Dyersburg Mall, Dyersburg Square, along major thoroughfares.

We are reviewing the **TVA Consumer Connection** update/checklist and have found that we are already doing many of the action plans they recommend.

We attend **ICSC Events** to get face-to-face meetings with retail prospects.

MID-YEAR PROGRESS REPORT

Community Development Paul Carson, Vice Chair

Chamber staff and the Vice Chair are scheduled to attend the County Commission meeting to present the 2010 **Three Star Annual Report** and to also request adoption of the 2010-2014 5-year **Strategic Action Plan**.

In May 2010, the Chamber graduated over **30 Youth Leadership participants**; over 35 youth have been selected for the 2010-2011 program.

In June 2010, the Chamber graduated approximately **8 Adult Leadership participants**.

The Chamber continues to work with a regional grant writer to **provide grant writing assistance** for community wide projects.

Year-to-date the Chamber has helped to facilitate over **\$2 million in grant funds** for Dyersburg and Dyer County.

Chamber provided an **Open House/Ribbon Cutting** event for the new Women's Center at Dyersburg Regional Medical Center and also for the Dyersburg Allergy Clinic.

The Chamber partnered with Dyer County YMCA and Y-USA for the Pioneering Healthy Communities initiative. This program is designed to advocate healthier lifestyles through environmental change.



Adult Leadership Class of 2010

Educational Development Dr. Karen Bowyer, Vice Chair

We are promoting the **Dual Enrollment** program in high school and encouraging the use of technology to address limited space at the Tennessee Technology Centers and at Dyersburg State Community College.

The Chamber is promoting the **Adult Education Program** in Dyer County.

Transportation John Ford, Vice Chair

The Chamber continues **promotion of I-69**.

We are working to improve access to the **Port at Cates Landing by improving State Route 22** and widening US Highway 78.

The Chamber continues to participate in **Regional Infrastructure Assessment study** and The Regional Logistics Council.

We are working with TDOT to **accommodate prospective industry** in the Industrial Park.

Regional Development David Hayes, Vice Chair

The Chamber continues to develop a **Regional Transportation** plan to take benefit of the Mississippi River Bridge, Port at Cates Landing, and I-69.

We continue to develop a **Regional Agri-Business Task Force**.

We provide forums for the **Regional Financial Literacy** discussion.

The Chamber supports the efforts of the **Regional Healthcare Consortium**.

Healthcare Industry Larry White, Vice Chair

We are positioning ourselves to be **more regional** in working with Ripley, Union City, and Bootheel counties.

We have recruited **5 new doctors** to the area.

We are recruiting for Orthopedics, Neurology, ENT, Cardiology, Internal Medicine, and Family Practice.



Ribbon Cutting for the newly renovated Women's Center

CHAMBER STAFF

Allen Hester, CCE, CEcD
President/CEO

Tammy Hall
Vice President, Finance & Administration

Tonya Traylor
Vice President, Research & Information Technology

Ellen Carrington
Director of Membership Services

Steve Guttery
Director Downtown Development

Judy Gregory,
Receptionist

Bart Jowers, Doris Smith
Support Staff

MID-YEAR PROGRESS REPORT

Our Economic Development Partners

LEVEL IV

Caterpillar
City of Dyersburg
County of Dyer
Dyersburg Electric System
Dyersburg Regional Medical Center

ERMCO
First Citizens National Bank
First South Bank
Forcum Lannom Contractors
Forcum Lannom Materials
Security Bank

LEVEL III

Ashley, Ashley & Arnold
Lannom Law Office

LEVEL II

D & B Properties
Dyer Distributing

LEVEL I

Alexander, Thompson, Arnold
Anderson Farms
AT&T
Belew & Ray Drug
Bradshaw Insurance
Burks Beverage
Cable One
Cape Regional Eye Center
CaRe Petroleum
Chic Farms
Clark Properties
Clifco
Davis Wealth Services
Dyer County Board of Realtors

Family Dentistry
First State Bank
Frazier Roofing
General Appliance & Furniture
The Hardage Group
Hilliard Lyons
Independent Radiology Assoc.
Joe M. Enoch & Assoc.
Moody Properties
Pediatric Dentistry
Roberts Gibson Oil Co.
TennLawn
Warehousing Ltd.
White & Associates